

University of West London | SMR Reception

WDL135/224893-002

Project type | Refurbishment and Fit-out

Involvement | Interior Design, all FF&E element & Joinery Package.

Value | £250k (£4.5m – contract value)

What we did |

WDL was commissioned to transform the University's main reception into a welcoming space, with a natural & minimal design aesthetic. The brief was the development of a contemporary student reception counter and a secondary registration wall positioned near the main entrance to streamline student services. Beyond the reception area, WDL also delivered the full design and FF&E package for the new café, located just beyond the entrance gate. It features a harmonious blend of social seating, café-style arrangements, and warm natural finishes, creating an inviting environment for students & guests to meet, relax, and connect.













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